

# IBRAHIM OZEN

## UX/UI Designer

Online portfolio: <https://www.ibrahimozen.com>

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### SUMMARY

I am an intuitive, passionate, and self-motivated professional with 8+ years of experience in creating UX/UI design, and product design projects. I have been always a dreamer and learner as an individual. My vision is to produce great experiences that ease people's lives and enhance current solutions by learning and empathizing more about people, psychology, and the nature of human beings. I believe that the core of a creative individual consists of empathy, knowledge, and team spirit. Therefore, I adopt these values not only in my professional career but also in my life.

### EXPERIENCE

#### User Interface Designer | Stellantis | Farmington Hills, MI | Nov 2020 – Present

Designing the user experiences and user interfaces for car-connected mobile applications in an agile environment.

Working closely with UX researchers in order to gain valuable insights from users and adept the insights to the next generation products.

Creating prototypes for user testings.

Defining the design patterns and UX guidelines of the products in a cross-functional design system.

Designing the car-connected mobile applications' design system components.

Participating in co-creation activities of the design team in order to enhance the user experience of all products of the company.

Creating the user flows of the car-connected mobile applications.

Creating iterative design solutions for specific features of the mobile application.

Working closely with the product and developer teams to deliver designs ready for coding.

#### UX/UI Designer | FightPandemics | Dover, DE | Aug 2020 – Nov 2020

Designing graphic user interface elements, like menus, tabs, forms, and widgets.

Designing, conceptualizing, recommending and implementing design changes, content enhancements, and mobile/website layout including future community- building initiatives.

Conceptualizing and building UI/UX for mobile first and then adapt it to desktop.

Planning and running user research and A/B tests to optimize user engagement and design improvements needed to the user interface.

Participating, leading, and programming all phases of the development process for user interface projects – from idea conception, to wire-frames and prototyping, and to design and implementation.

Working closely with the product and tech teams to deliver hypothesis-driven designs and coding to improve the user interface.

### **Research Assistant | College for Creative Studies | Detroit, MI | Jan 2019 – May 2020**

Attending product design studio classes and contributing student project critique sessions.

Managing the weekly appointments regarding one-on-one student meetings.

Prepared an annual book of student works.

Collaborating with the department chair regarding weekly course plans.

### **Product Designer | Tragen Kitchen Appliances (ESALBA) | Turkey | Dec 2016 – Aug 2018**

Completed more than 30 kitchen appliances design projects and UI elements for new product family groups of OEM customers based on the target market's customer requirements and specifications. Designed products are manufactured in over 100,000 pieces per year in European, Middle East, and American markets.

Creating prototypes by using software such as Illustrator, Photoshop, Figma, and Adobe XD in order to deliver the comprehensive design package to the suppliers.

Participating in brand management, new product planning and UX research activities together with the marketing and the research and development teams. Leading the design processes from briefing to the implementation.

Contributing to the user research activities such as lab and usability testing of initial UI and product mockups and prototypes with focus groups in collaboration with the marketing and engineering teams to gather data regarding customer needs for upcoming projects and to validate ongoing projects.

Collaborating with the marketing team in order to create the website components in order to improve the digital communication quality with enterprise level customers.

### **Product Designer | Candy Group Hoover | Turkey | Dec 2015 – Dec 2016**

Leading user testing processes of the initial design concepts before delivering to the engineering teams.

Engaging in government-incentivized innovation projects for improved cooking experiences. Helping research teams to articulate data and ideas by visualizing initial concepts in ideation sessions. Working collaboratively with cross team partners and other internal stakeholders to inspire and lead engineering team members with user experience principles and support for idea creation sessions.

Preparing information architectures of the components that are designed for kitchen appliances in order to build stronger communication with cross departments and deliver projects in more comprehensive ways and manage projects transparently. Creating documentation of design

processes from research to product line with visual presentations and information graphics in order to keep team leaders updated.

Designing user interfaces of built-in ovens for LED screens, 7 segment screens.

### **Product Designer | Freelance | Turkey | Jul 2014 – Dec 2015**

Working on product design and brand identity projects in Turkey. Working for local small businesses to differentiate their brand recognition with innovative products and new branding language in their competitive business environment. Created social media contents for local manufacturers' social media campaigns on a regular basis.

### **Product Designer, Intern | Kilittasi Design | Turkey | May 2013 – Aug 2013**

Making trend research about consumer products. Preparing motion design and showreel videos for new design projects.

## **EDUCATION**

College for Creative Studies | Detroit, MI | May 2020

### **Master of Fine Arts in Integrated Design**

Anadolu University | Turkey | Jan 2018

### **Associate's Degree in Brand Communications**

Anadolu University | Turkey | Jun 2014

### **Bachelor of Arts in Industrial Design**

## **SKILLS**

Design Systems, Product Design, Service Design, User Experience Design, User Interface Design, UX Research, Wireframes, Sketching, Design Thinking, Strategic Problem Solving, User Centered Design, Design Development, Product Development, Product Management, Interaction Design, Graphic Design, Motion Design, Agile Methods

## **TOOLS**

Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects, Premiere), Zeplin, Jira, Mural, Abstract, Overflow, 3D tools (Rhinoceros 3D, Solidworks), Sketch App, Adobe XD, Microsoft Office (Word, Excel, Powerpoint ), Keyshot, Basic knowledge on HTML, CSS, Javascript), 3D Animation

## ACHIEVEMENTS

- **IDA Design Awards**, Bronze Award- Home Appliances Category, 2019
- **IMMIB Industrial Design Awards**, 2nd Place, 2017
- **IF Design Talent Awards**, International, Shortlist 300, 2016
- **BKG Cultural Product Design Competition**, 3rd Place, 2015
- **Cardboard Packaging & Stand Design Competition**, 2nd Place, 2014
- **WPO Student, International Packaging Design Award**, Worldwide Winner, 2013
- **Mosder Furniture Design Competition**, 1st Place, 2013
- **Yurtbay Ceramic Tile Design Competition**, 3rd Place, 2013
- **IMMIB Industrial Design Awards**, 3rd Place-Household Appliances Category, 2013
- **Turkey Ministry of Economy**, Full Scholarship, 2018