

# IBRAHIM OZEN

## PRODUCT & UX DESIGNER

Online portfolio: <https://www.ibrahimozen.com>

313-986-3042 | [ibrahimozen0@gmail.com](mailto:ibrahimozen0@gmail.com) | <https://www.linkedin.com/in/ibrahimozen>

### **SUMMARY**

Intuitive, passionate, and self-motivated professional with 4+ years creating product and user experience designs. Proficient in UX research and design management with collaborative and resourceful approach, ensuring high-quality designs with attention to detail that appease target market niches. Adept in utilizing research data to develop designs that increase brand recognition to consumers and non-consumers alike. Equipped with updated knowledge on manufacturing-oriented products, human-centered design processes with strong and visualization, presentation and verbal communication skills as well as on design software and participatory design methods. Recently completed master's thesis project related to a personal data privacy hardware / fashion accessory and app for digital adaptation powered by AI for older adults.

### **EXPERIENCE**

#### **Research Assistant | College for Creative Studies | Detroit, MI | Jan 2019 – May 2020**

- Attended product design studio classes and contributed student project critique sessions.
- Managed the weekly appointments regarding one-on-one student meetings.
- Prepared an annual book of student works.
- Collaborated with the department chair regarding weekly course plans.

#### **Product Designer | Tragen Kitchen Appliances | Turkey | Dec 2016 – Aug 2018**

- Completed more than 30 kitchen appliances design projects for new product family groups of OEM customers based on the target market's customer requirements and specifications. Designed products are manufactured at over 100,000 pieces per year in European, Middle East, and America markets.
- Finalized holistically considered kitchenware and other kitchen related device projects and delivered them in detail based on technical specifications ready for mechanical design process in order to facilitate engineering teams' work. Worked closely with vendors, suppliers and OEM customers in order to obtain needed insights for the projects with regular troubleshooting meetings and detailed about logistics, production, and packaging.
- Participated in brand management, new product planning and UX research processes together with the marketing and the research and development teams. Lead the design processes from briefing to ultimate prototype and participated in the marketing process of the product such as defining the annual marketing-design strategies (trends of color and form, proportions, and product measurement categories based on market targets).
- Contributed in user research with a proactive approach, lab and usability testing of initial UI and product mockups and prototypes with focus groups in collaboration with the marketing and engineering teams to gather data regarding customer needs for next steps of design creation.

#### **Product Designer | Candy Group Hoover | Turkey | Dec 2015 – Dec 2016**

- Designed comprehensive component solutions as well as interfaces of kitchen appliances in accordance with project briefs proposed by the R&D departments.
- Lead user testing processes of the initial design concepts before delivering to the engineering teams.
- Engaged in government-incentivized innovation projects for improved cooking experiences. Helped research teams to articulate data and ideas by visualizing initial concepts in ideation sessions. Worked collaboratively with cross team partners and other internal stakeholders to inspire and lead engineering team members with user experience principles and support for idea creation sessions.
- Prepared information architectures of the components that are designed for kitchen appliances in order to build a stronger communication with cross departments and deliver projects in more comprehensive ways and manage projects transparently. Created documentation of design processes from research to product line with visual presentations and information graphics in order to keep team leaders updated.
- Designed internal aesthetic/functional components of built-in ovens in order to increase efficiency of oven cavity ventilations. Achieved more than 25% efficiency in air ventilation with new designs on the new product groups.

### **Product Designer / Freelance** | [ibrahimozen.com](http://ibrahimozen.com) | Turkey | Jul 2014 – Dec 2015

- Worked on product design and brand identity projects in Middle Turkey Area. Worked for local small businesses to differentiate their brand recognition with innovative products and new branding language in their competitive business environment. Created regular content for local manufacturer's social media campaigns.

### **Product Designer / Intern** | Kilittasi Design | Turkey | May 2013 – Aug 2013

- Did trend research about house products. Designed plastic products that was planned to manufacture with injection molding. Prepared initial mockups of the design alternatives. Prepared motion design and showreel videos for new design projects.

## **Education**

College for Creative Studies | Detroit, MI | May 2020  
Master of Fine Arts in Integrated Design

Anadolu University | Turkey | Jan 2018  
Associate's Degree in Brand Communications

Anadolu University | Turkey | Jun 2014  
Bachelor of Arts in Industrial Design

## **Skills**

Product Design, Service Design UI Design, User Experience Design, UX Research, Wireframes, Sketching, Design Thinking, Strategic Problem Solving, User Centered Design, Design Development, Product Development, Product Management, Interaction Design, Graphic Design

## **Tools**

Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects, Premiere), 3D tools (Rhinoceros 3D, Solidworks), Sketch App, Adobe XD, Sketchbook Pro, Microsoft Office ( Word, Excel, Powerpoint ), Keyshot, (HTML, CSS, Javascript), 3D Animation, Autocad, 3D printing prototyping

## **Achievements**

- **IDA Design Awards**, Bronze Award- Home Appliances Category, 2019
- **IMMIB Industrial Design Awards**, 2nd- Metal Kitchen Products Category, 2017
- **IF Design Talent Awards**, International, Shortlist 300, 2016
- **BKG Cultural Product Design Competition**, 3rd Place, 2015
- **Cardboard Packaging & Stand Design Competition**, 2nd- Cardboard Stand Category, 2014
- **WPO Student, International Packaging Design Award**, Worldwide Winner, 2013
- **Mosder Furniture Design Competition**, 1st Place, 2013
- **Yurtbay Ceramic Tile Design Competition**, 3rd Place, 2013
- **IMMIB Industrial Design Awards**, 3rd- Household Appliances Category, 2013
- **Turkey Ministry of Economy**, Full Scholarship, 2018

